



Renewable  
Heating & Cooling

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European Technology and Innovation Platform

## Organisation of the second annual conference

### Deliverable 5.4

#### WP5 / Task 5.2 Organisation of annual conference

Grant agreement: 825998

From December 2018 to November 2021

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### ABBREVIATIONS

**RHC ETIP:** European Technology and Innovation Platform on Renewable Heating and Cooling

**RHC:** Renewable heating and cooling

**SRIA:** Strategic Research and Innovation Agenda

**CFP:** Call for Projects

**DCP:** Draft Communication Plan

**HWGs:** Horizontal Working Groups

**TPs:** Technology Panels

**BE:** Bioenergy Europe

**EHPA:** European Heat Pump Association

**EUREC:** The Association of European Renewable Energy Research Centres

**EGEC:** European Geothermal Energy Council

**EHP:** Euroheat & Power

**SHE:** Solar Heat Europe

### PARTNERS

**EUREC:** the Association of European Renewable Energy Research Centres

**Bioenergy Europe:** Formerly known as AEBIOM: Association Européenne pour la Biomasse

**EGEC:** the European Geothermal Energy Council

**EHP:** Euroheat & Power

**SHE:** Solar Heat Europe (formerly known as ESTIF: European Solar Industry Federation)

**EHPA:** European Heat Pump Association

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## INTRODUCTION

The Deliverable 5.4 Organisation of second annual conference is part of the Task 5.2 Organisation of annual conference, included within Work Package 5 on communication and dissemination activities. The organisation of the annual conference also responds to Task 3.2 via the inclusion of a national roundtable to engage the discussion with national stakeholders.

The objective of the present deliverable is to give an overview of the annual RHC ETIP's event organised online in 2020 on the 15<sup>th</sup> of October. For branding purposes, the annual conference name is and will be 100% RHC Event – 100% Renewable Heating and Cooling for a Sustainable Future. The 2020 annual conference initial plan was to be organised during ISEC 2020. COVID-19 pandemic restriction measures taken by most of the EU countries forced ISEC 2020 to be postponed and our annual conference to become an online edition in 2020. The RHC ETIP Secretariat and ISEC organisers, AEE Intec, intend to continue their collaboration for the organisation of the 2021 annual conference during ISEC 2021.

This deliverable includes the program and sessions, available presentations, pictures, number and profile of participants, challenges, role of the partners of the Secretariat and next steps.

Based on the strategy defined by the Deliverable 5.1 Draft Communication Plan, the organisation of the annual conference is a powerful communication instrument at the service of the activities and purposes of the RHC-ETIP. The objective of the organisation of the annual conference is to discuss relevant technology improvements and how to increase competitiveness of the renewable heating and cooling sector.

The present deliverable is due by the end of month 36, November 2020. Even if Bioenergy Europe was to lead the conference organisation, due to internal restructuring, it was finally EUREC who took the lead with the support of the other associations, which used their networks and channels to attract relevant speakers, and to widely promote the event.

## THE 100% RHC EVENT



**100% RHC Event**  
100% RENEWABLE HEATING AND COOLING  
FOR A SUSTAINABLE FUTURE

Online edition  
**15 Oct 2020** **2 pm CET**

### 2020 FOCUS AND COLLABORATIONS

The core of the 2020 annual conference was the official launch of the publication of the second strategic document of the RHC ETIP, [The Strategic Research and innovation Agenda for climate-neutral Heating and Cooling in Europe](#). Speakers and participants received in exclusive an online copy days before the event in order to let them prepare the topics and questions.

EUREC created a collaboration with the [Joint Programming Platform Smart Energy Systems Conference 2020](#) based on mutual promotional support and exchange of speakers:

14 October morning: the JPP Smart Energy Systems Conference organised their Policy conference in Integrated Energy Systems for the Clean Energy Transition, with the participation of Gerhard STRYI-HIPP, Chair of the RHC ETIP's Horizontal Working Group on 100% Renewables Energy Cities.

15 October afternoon: Michael Hübner, coordinator of the Joint Programming Platform Smart Energy Systems, Co-Chair of the SET-Plan Implementation Working Group 4 on Energy Systems; and Gerdi Breembroek, Netherlands Enterprise Agency, presented the status of the Energy Transition Partnership's SRIA.

16 October morning: the JPP Smart Energy Systems Conference organised their Scoping Workshop with national program managers, and the participation of Javier Urchueguía, RHC ETIP Chair.

### 100% RENEWABLE HEATING AND COOLING FOR A SUSTAINABLE FUTURE IN NUMBERS

**Thursday 15 October 2020 14:00 CET**, the Secretariat of the European Technology and Innovation Platform on Renewable Heating and Cooling (RHC ETIP) organised the second annual online

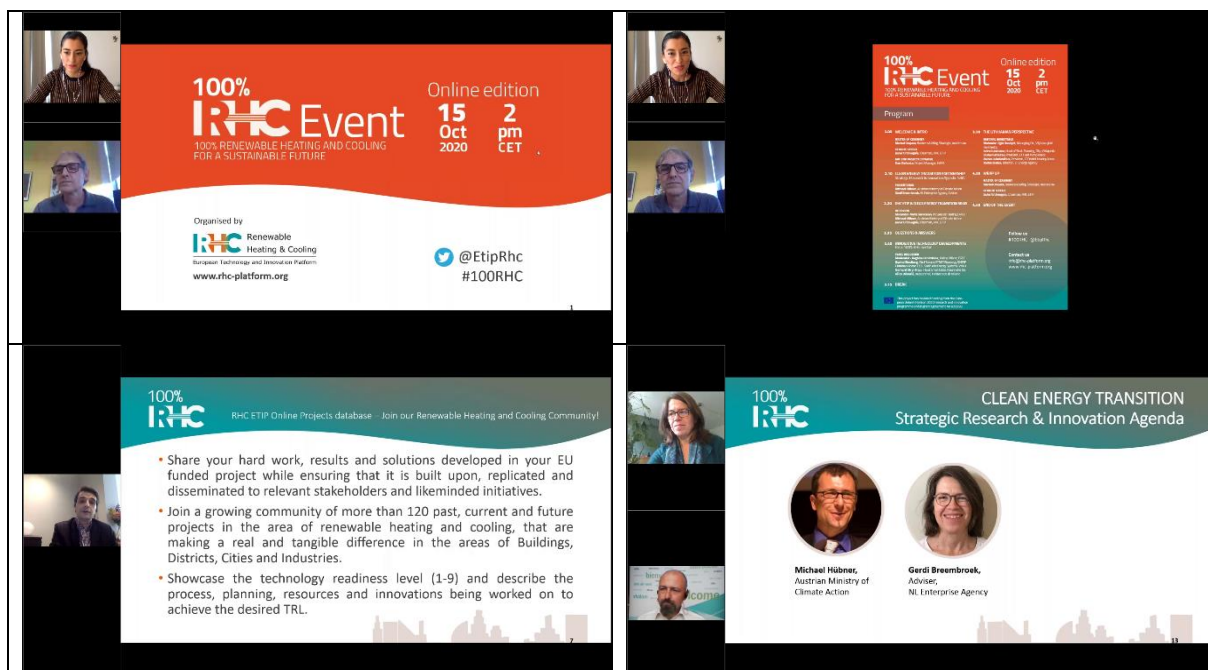
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## European Technology and Innovation Platform on Renewable Heating and Cooling

conference, hosting **160 participants (from 31 countries, 13% from industry, 15% from SMEs, 8% from NGOs, 10% from Public affairs and 36% from research community)** and **16 high-level speakers** via the online platform GoToWebinar. One of the objectives of the present edition was to offer a high-level, gender-responsive panel of speakers: 7 out of 16 experts were women.

Another key objective of the 100% RHC Event 2020 edition was to create a dynamic event. With this in mind, the vent was built mainly on interviews instead of presentations.

### THE 100% RHC EVENT IN A NUTSHELL



As Master of the ceremony, Marisol Oropeza, Business and Marketing Strategist, matters.mx., led the audience through the sessions of the day, including a keynote speech by the Chair of the RHC ETIP, Javier Urchuguía and the panel sessions below:

#### The RHC ETIP projects database

Dan Stefanica, Head of Projects at EHPA, presented the new feature of the RHC ETIP's project database: In line with this objective the possibility to [submit projects via an online form](#) is possible since September 2020. Now more than 120 projects are available for consultation.

#### Clean Energy Transition Partnership



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The second session was constituted of two parts. In the first part, Michael Hübner and Gerdi Breembroek presented the Strategic Research and Innovation Agenda from Clean Energy Transition Partnership also pointing out possible synergies with the RHC ETIP's SRIA. Having said that, the second part of the session was dedicated to an interview with Michael Hübner (CTEP) and Javier Urchueguía (RHC ETIP). The interview was moderated by Marta San Román, Int. Sales Dir. Heating, ORKLI.



### Innovative Technology Developments for a 100% RHC sector

The interview was followed by a panel discussion moderated by Reghina Dimitrisina, Policy Officer at EGEC, on innovative technology developments for a 100% renewable heating and cooling sector. Representatives from the Horizontal Working Groups of the RHC ETIP (on cities, buildings, industries and industries) shared their views on the main developments and research and innovation needs to make possible a future based on 100% renewable heating and cooling sources.

### National Roundtable, the Lithuanian perspective

The fourth session was dedicated to Lithuania with a discussion on the national perspective on the pathways to reach 100% renewable heating & cooling with the participation of:

- **Indrė Butenienė**, Head of strategy, Klaipėda city
- **Liudas Getautas**, Co-founder, UAB "Naujos Idejos"
- **Valdas Lukoševičius**, President, LT District Heating Association

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- **Darius Biekša**, Director, LT Energy Agency

The roundtable was moderated by Eglė Randytė, Managing Director, VšĮ Atnaujinkime miestą.

### Wrap up

Javier Urchueguía, RHC ETIP chairman, gave a presentation on RHC ETIP's [Strategic Research and innovation Agenda for climate-neutral Heating and Cooling in Europe](#). He also gleaned the key points of the whole event with his concluding speech.

Presentations are available [here](#)

Video is available [here](#)

Agenda of the day is included as Annex 1 for consultation.

## ORGANISATION & ROLES

The RHC ETIP Secretariat, led by EUREC, organised the annual conference. In order to distribute the activities within the preparation of the 100% RHC EVENT, EUREC proposed the roles below to the organisation members of the Secretariat:

PARTNER	ACTIVITIES RELATED TO
Bioenergy Europe	Coordination and technical responsibility
EGEC	Research of panelists and panel moderation
EUREC	Coordination & Communication campaign of the event
Euroheat and Power	Research of panelists
EHPA	Presentation of the RHC ETIP's projects database

### Examples of promotional efforts

EUREC prepared guidelines for the partners of the Secretariat in order to promote the event widely, attract speakers and participants:

- The event and its updates were announced in all partners's websites, newsletter and social media accounts for 9 months.
- RHC ETIP also publicised the event on events platforms such as the [EU Agenda](#).



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- RHC ETIP Newsletters including the event were distributed to around 1000 contacts (RHC ETIP members, RHC stakeholders and other subscribers).
  - RHC ETIP Newsletter, July 2020 [here](#)
  - Mailchimp invitation for Members (monthly reminders). October 2020 [here](#)
- Twitter and LinkedIn campaigns under the hashtag [#100RHC](#). Twitter examples:



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**RHC ETIP • ETIP on Renewable Heating & Cooling** @Etip... · Oct 6

The **#100RHC** Event is around the corner!  
Meet the speakers of the session 'Innovative Technology Developments for a 100% Renewable **#Heating** & **#Cooling** sector.

- 15 October 2020
- Speakers [bit.ly/33x9MIb](https://bit.ly/33x9MIb)
- Register [bit.ly/2GLsqwD](https://bit.ly/2GLsqwD)

Organised by the **#RHCETIP**

**100% RHC Event**  
Online edition  
**15 Oct 2020**

**Panel discussion**  
**INNOVATIVE TECHNOLOGY DEVELOPMENTS for a 100% RHC sector**  
**2.40 pm**



**Regina Dimitrisina**  
Policy Officer, EREC



**Øyvind Skreiberg**  
Chief Scientist STNRY Bioenergy, SINTEF



**Christian Holter**  
CEO, Solid Solar Energy Systems



**Russell McKenna**  
Professor, University of Aberdeen



**Alice Dénarié**  
Researcher, Politecnico di Milano



You and 9 others

10 9

**RHC ETIP • ETIP on Renewable Heating & Cooling** @Eti... · Oct 12

Last chance to register for the **#100RHC** Event 2020!

Do not miss the panel discussion on renewable **#heating** and **#cooling** from the  Lithuanian perspective.

Register here [bit.ly/3dlowXI](https://bit.ly/3dlowXI)

**100% RHC Event**  
Online edition  
**15 Oct 2020**

**National roundtable**  
**THE LITHUANIAN PERSPECTIVE**  
**3.30 pm**



**Eglė Randytė**  
Director, VšĮ Atnaujinkime miestą



**Indrė Butenienė**  
Head of Strat. Planning, City of Klaipėda



**Liudas Getautas**  
Co-founder, UAB "Naujos Idėjos"



**Valdas Lukoševičius**  
President, LT District Heating Assoc.



**Darius Biekša**  
Director, LT Energy



You and 5 others

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## European Technology and Innovation Platform on Renewable Heating and Cooling



## CONCLUSIONS

The overall result of the organisation of the second annual conference is positive:

- The number of participants targeted was 150 and the event hosted 160. The online preparation of the event was a challenge we coped with. Despite the difficult period the participation exceeded expectations of the organising team.
- The synergy with the Clean Energy Transition Partnership is considered very fruitful and promising for future engagement of the RHC partners and stakeholders.

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- A high-quality program supported by speakers from research, industry and national representatives. This favoured the creation of new alliances with stakeholders in order to disseminate the RHC-ETIP activities and strategic documents.
- Dynamism and high participation: the ‘interview style’ of the event encouraged a wide variety of questions from the audience, allowing this a rich interaction between speakers and public.
- Gender balance: one of the objectives of the 2020 edition was to present a high quality and gender responsive panel of speakers. 7 out of 16 speakers were women.

EUREC and Bioenergy Europe congratulate the Secretariat partners for the support in the organisation and dissemination of the 100% RHC Event 2020. The coordination plans for the 100% RHC 2021 edition in collaboration with [ISEC 2021](#) will start beginning 2021.



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# ANNEX 1: AGENDA OF THE 100% RHC EVENT

(online [here](#))



100% RHC Event

100% RENEWABLE HEATING AND COOLING  
FOR A SUSTAINABLE FUTURE

Online edition

**15 Oct 2020** **2 pm CET**

### Program

**2.00 WELCOME & INTRO**

**MASTER OF CEREMONY**  
Marisol Oropeza, Business & Mktg. Strategist, matters.mx

**KEYNOTE SPEECH**  
Javier Urchueguía, Chairman, RHC ETIP

**RHC ETIP PROJECTS DATABASE**  
Dan Stefanica, Project Manager, EHPA

**3.30 THE LITHUANIAN PERSPECTIVE**

**NATIONAL ROUNDTABLE**  
**Moderator** · Eglė Randytė, Managing Dir., VšĮ Atraujinkime miestą  
**Indre Buteniene**, Head of Strat. Planning, City of Klaipėda  
**Liudas Getautas**, President, LT Heat Pump Assoc.  
**Valdas Lukoševičius**, President, LT District Heating Assoc.  
**Darius Biekša**, Director, LT Energy Agency

**2.10 CLEAN ENERGY TRANSITION PARTNERSHIP**  
Strategic Research & Innovation Agenda · SRIA

**PRESENTATION**  
**Michael Hübner**, Austrian Ministry of Climate Action  
**Gerdi Breembroek**, NL Enterprise Agency, Adviser

**4.30 WRAP UP**

**MASTER OF CEREMONY**  
Marisol Oropeza, Business & Mktg. Strategist, matters.mx

**KEYNOTE SPEECH**  
Javier Urchueguía, Chairman, RHC ETIP

**2.20 RHC ETIP & CLEAN ENERGY TRANSITION SRIAS**

**INTERVIEW**  
**Moderator** · Marta San Roman, Int. Sales Dir. Heating, ORKU  
**Michael Hübner**, Austrian Ministry of Climate Action  
**Javier Urchueguía**, Chairman, RHC ETIP

**4.45 END OF THE EVENT**

**2.35 QUESTIONS & ANSWERS**

**2.40 INNOVATIVE TECHNOLOGY DEVELOPMENTS**  
for a 100% RHC sector

**PANEL DISCUSSION**  
**Moderator** · Reghina Dimitrisina, Policy Officer, EGECE  
**Øyvind Skreiberg**, Chief Scientist STINRY Bioenergy, SINTEF  
**Christian Holter**, CEO, Solid Solar Energy Systems GmbH  
**Russell McKenna**, Professor, University of Aberdeen  
**Speaker 4**

**3.15 BREAK**



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